herta

Hi-Tech Facial Recognition

Case Study: Bank in Russia

One of the biggest banks in Russia, with 20,000 branches, selected Herta as their facial recognition provider for white list identification.

The Challenge

A contactless and fast access to both office and personal account is a common need in the banking industry. Some offices had the challenge of coping with strong backlighting as most ATM's are located outdoors, while the ones located indoor had poor lighting conditions that made it difficult to detect a face. Additionally, the fact that most faces had typical occlusions such as glasses, scarfs or face masks caused authentication problems to most of the facial recognition softwares tested prior to Herta.

The Solution

BioSurveillance enabled the store to identify customers in the whitelist, as well as identifying subjects in blacklist that were not admitted to acccess the office. Another requirement was to verify the identification of the bank's employees when accessing the office.

> "Cooperation with Herta has allowed the Bank to implement one of the most significant projects this year. I especially want to note the undertime in which the tasks were implemented and the uninterrupted operation of all systems."
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> - Project Leader

About Herta

Herta is a world leader in the development of cutting edge facial recognition solutions. Based in Barcelona and with offices in Madrid, Los Angeles, Montevideo, Mexito City and Singapore, the company offers fast, accurate, robust, end-customer oriented solutions for video surveillance, access control, and marketing requirements. International projects include safe-cities, airports, train and metro stations, prisons, banks, casinos, sports stadiums, shopping malls, military, police and forensic applications. Herta has partners in 50 countries and more than 250 certified integrators globally.